

Score	Particulars	Story	Post	Reel	Indicative Followers
<100		Do Not Qualify on BeRaw Platform			(for reference purpose only, we look at multiple parameteres most importantly engagement, content quality, follower demographics)
100-200	Cash Back (%)	30%	35%	50%	2,500 - 5,000
	Cash Back Cap (\$)	\$100	\$150	\$150	
	Implied Bill Amount to meet cashback cap (\$)	\$335	\$430	\$300	
201-300	Cash Back (%)	35%	40%	55%	5,000 - 10,000
	Cash Back (\$)	\$100	\$150	\$150	
	Implied Bill Amount to meet cashback cap (\$)	\$285	\$375	\$275	
201-300	Cash Back (%)	40%	45%	60%	10,000 - 15,500
	Cash Back (\$)	\$100	\$175	\$175	
	Implied Bill Amount to meet cashback cap (\$)	\$250	\$390	\$290	
301-400	Cash Back (%)	45%	50%	65%	15,500 - 22,500
	Cash Back (\$)	\$125	\$200	\$200	
	Implied Bill Amount to meet cashback cap (\$)	\$280	\$400	\$310	
401-500	Cash Back (%)	50%	60%	70%	22,500 - 27,500
	Cash Back (\$)	\$125	\$200	\$200	
	Implied Bill Amount to meet cashback cap (\$)	\$250	\$335	\$285	
501-600	Cash Back (%)	60%	65%	80%	27,000 - 32,500
	Cash Back (\$)	\$125	\$200	\$200	
	Implied Bill Amount to meet cashback cap (\$)	\$210	\$310	\$250	
601-700	Cash Back (%)	65%	70%	85%	32,500 - 45,000
	Cash Back (\$)	\$150	\$250	\$250	
	Implied Bill Amount to meet cashback cap (\$)	\$230	\$355	\$295	
701-800	Cash Back (%)	75%	80%	95%	45,000 - 65,000
	Cash Back (\$)	\$200	\$300	\$400	
	Implied Bill Amount to meet cashback cap (\$)	\$265	\$375	\$420	

<b>801-900</b>	Cash Back (%)	90%	95%	100%	<i>65,000 - 72,500</i>
	Cash Back (\$)	\$175	\$350	\$500	
	Implied Bill Amount to meet cashback cap (\$)	\$195	\$370	\$500	
<b>901-1,000</b>	Cash Back (%)	100%	100%	100%	<i>&gt;75000</i>
	Cash Back (\$)	\$200	\$400	\$600	
	Implied Bill Amount to meet cashback cap (\$)	\$200	\$400	\$600	