



# COMPANY PROFILE

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Ecommage

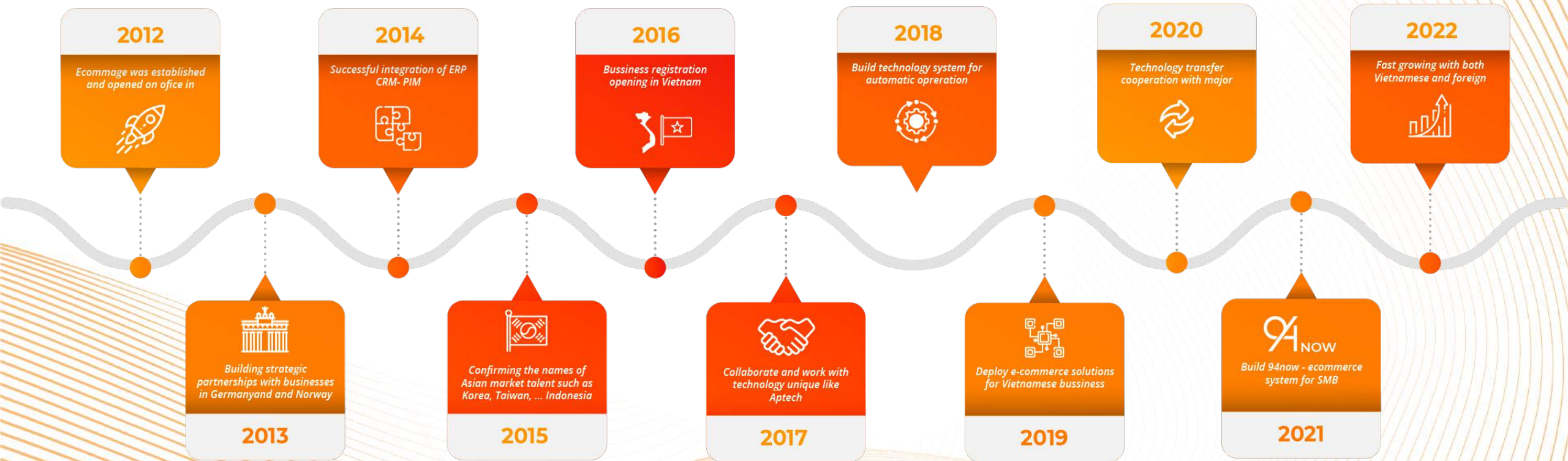


**Ecommage** is one of the leading companies in the field of website design and e-commerce solutions for businesses. Originating from a group of enthusiastic and inquisitive members, **Ecommage** has become one of the reliable partners in implementation e-commerce solutions in Vietnam and other regions around the world. By experience and capacity, **Ecommage** has become an important partner in the deployment of e-commerce solutions for CJ Korea Group with two markets of Malaysia and Indonesia, BenQ Group in Taiwan, Inera Sena Group and many other Corporations.

**Ecommage** is committed to providing customers with maximum satisfaction not only by improving service quality but also accompanying businesses throughout the process of business information technology application.





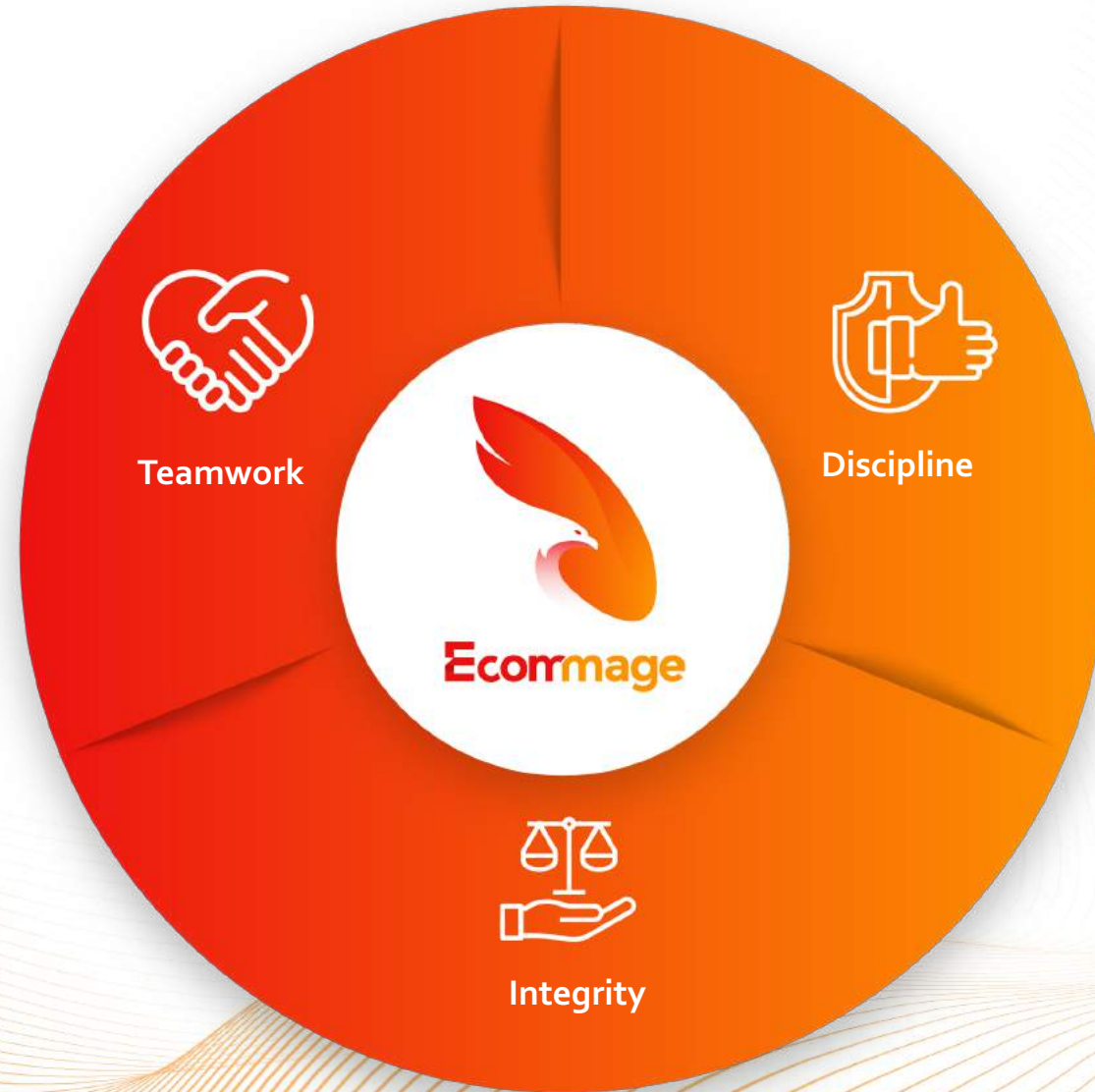




**Ecommage** is proud of an experienced personnel team with more than 11 years of experience in providing ecommerce solution for both domestic and foreign customers. A dynamic and creative team is our core value making us different. Each member of Ecommage always strives to create the best value to help customers along the way of business.









With more than 1000 clients who have cooperated with hundreds of implementation projects, **Ecommage** has experience in planning and implementation ecommerce solution for both foreign and Vietnamese markets. Ecommage is the corporate companion on a sustainable business path.

**1000**

Customers  
with successful  
projects

**40**

Experienced  
personnel

**30**

Industries

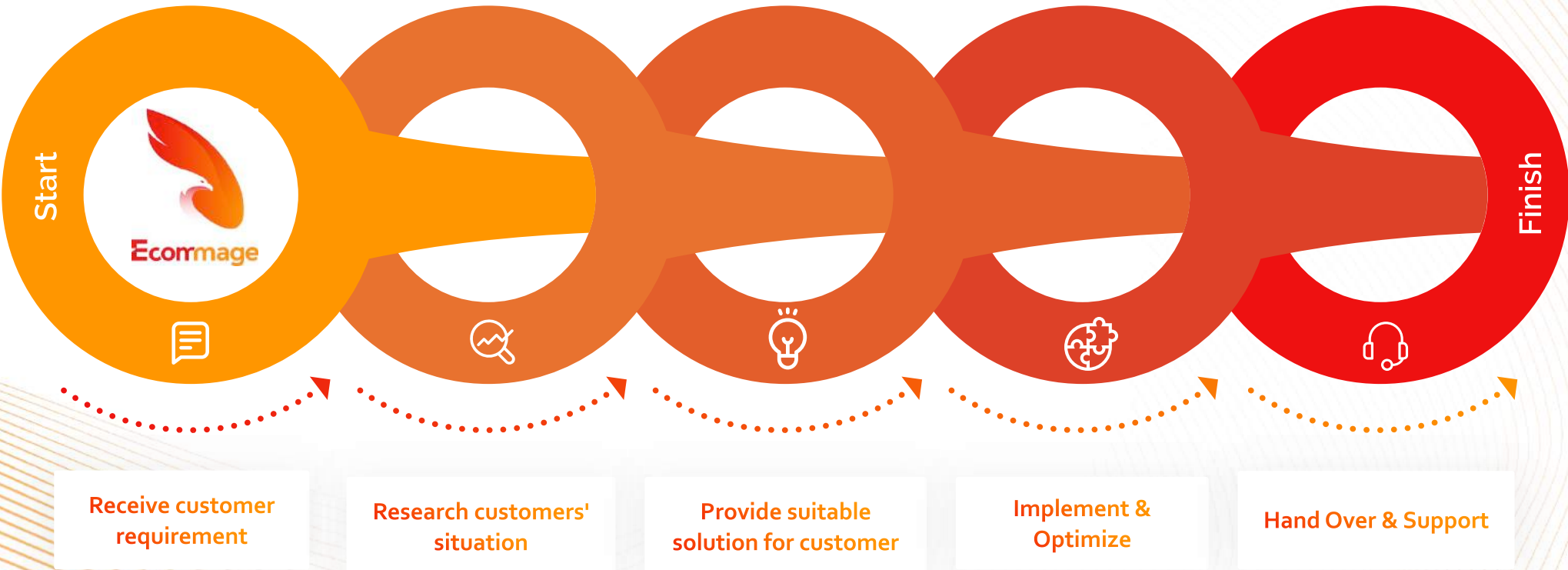
**11**

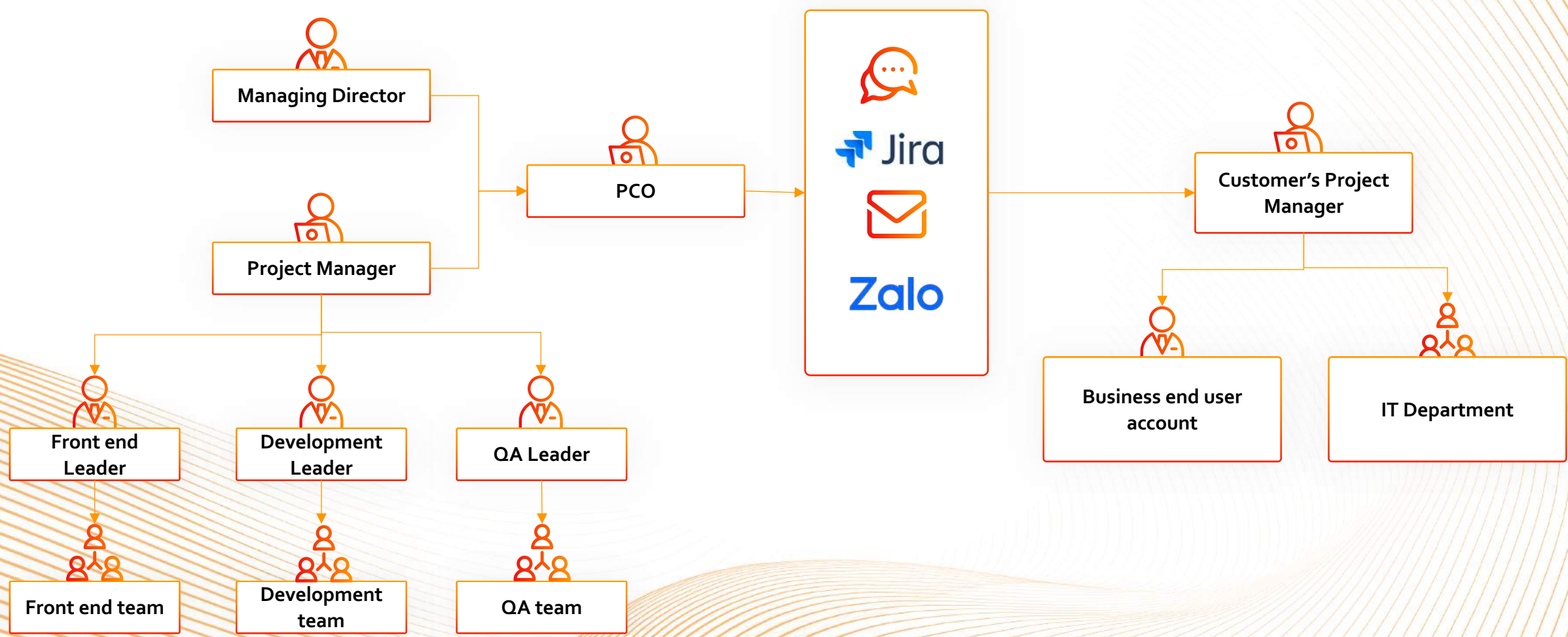
Years of  
Experience

**9**

Nations





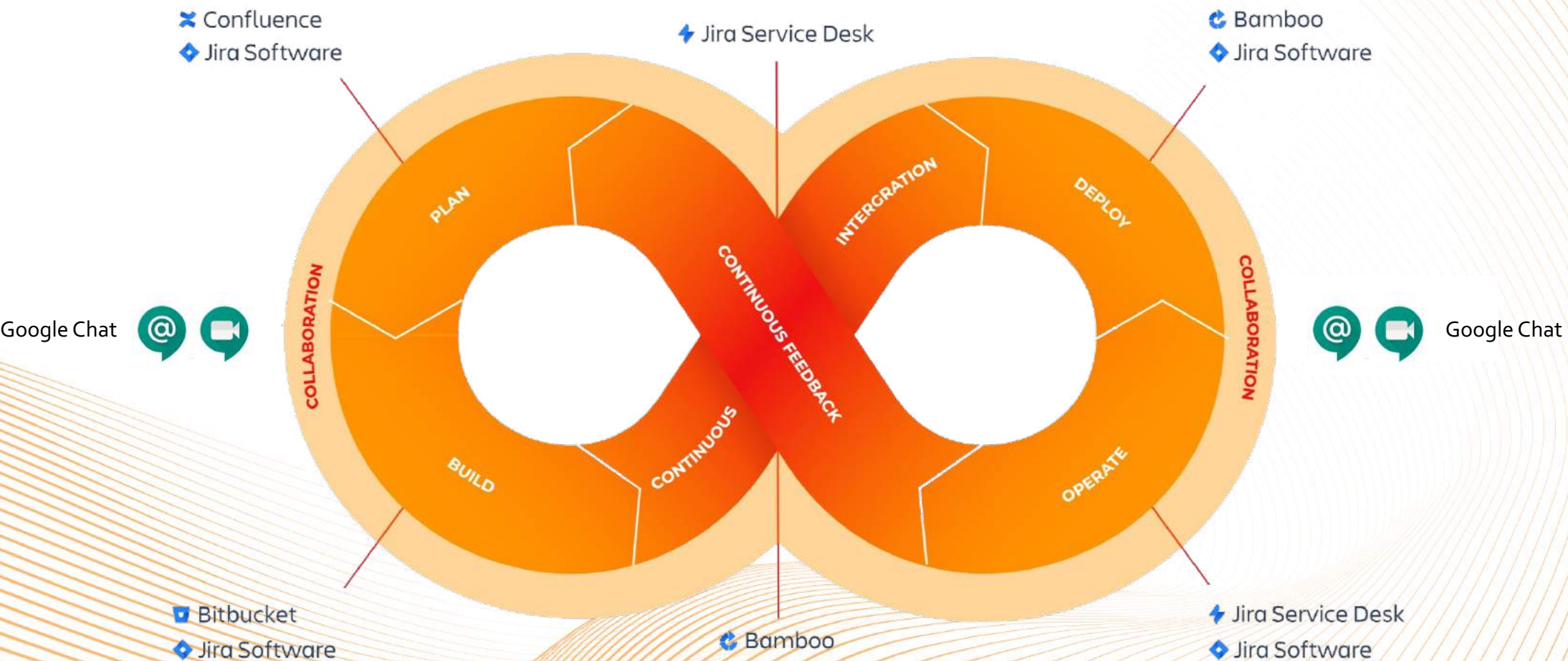




- ✓ Ecommage forms a dedicated project team.
- ✓ The project team at Ecommage works closely with the client's project team to update project information.
- ✓ Project information is guaranteed to be communicated smoothly to each member of the project team of both parties through the project's communication tools.
- ✓ Customers are regularly and continuously updated on the project status and progress on the project's communication tools system.
- ✓ If there are any changes to the project, the information will be communicated smoothly to each project member of the two sides, to ensure the project meets the schedule and objective.













**Ecommage** consults the ecommerce operation system including technology, personel and othe operations in accordance with the business. We focus to the business success by technology for optimization operation, management, and transformation.





Supports operation management on ecommerce system with all business models.





Ecommage helps you implement ideas on websites and applications to conquer customers to maximize revenue and profit. Create a comfortable shopping space and experience for customers with a smooth Web - App system.





Integrating technology systems such as **CRM**, **ERP**, **CDP** custom third-party modules. Deliver a solid management foundation to support the business journey ahead.





## DEVELOPMENT STANDARD

Github + No Magento Core Hacks + Zend Coding Convention W3C Validation + Speed Testing

### Integrate Payment Gateway



- Paypal standard
- Paypal Pro
- Paflo Pro
- Sagepay
- Epay
- Google Checkout
- Napas
- VNPay
- OnePay
- Momo Pay
- Zalo Pay
- Visa
- Ngân Lượng

### Integrate Shipment Gateway



DHL - USPS - GLS - Australia Post - Correos



GiaoHangTietKiem  
Mạng chuyển phát hàng nhanh nhất



### Migrate Data



Volusion - XCAR

### Integrate ERP - CRM - Mobile



Navision - OpenERP - Economic - Basware - PIM system

### Custom Modules

Barcode - Returns Management - Multi-vendor - Point of Sales

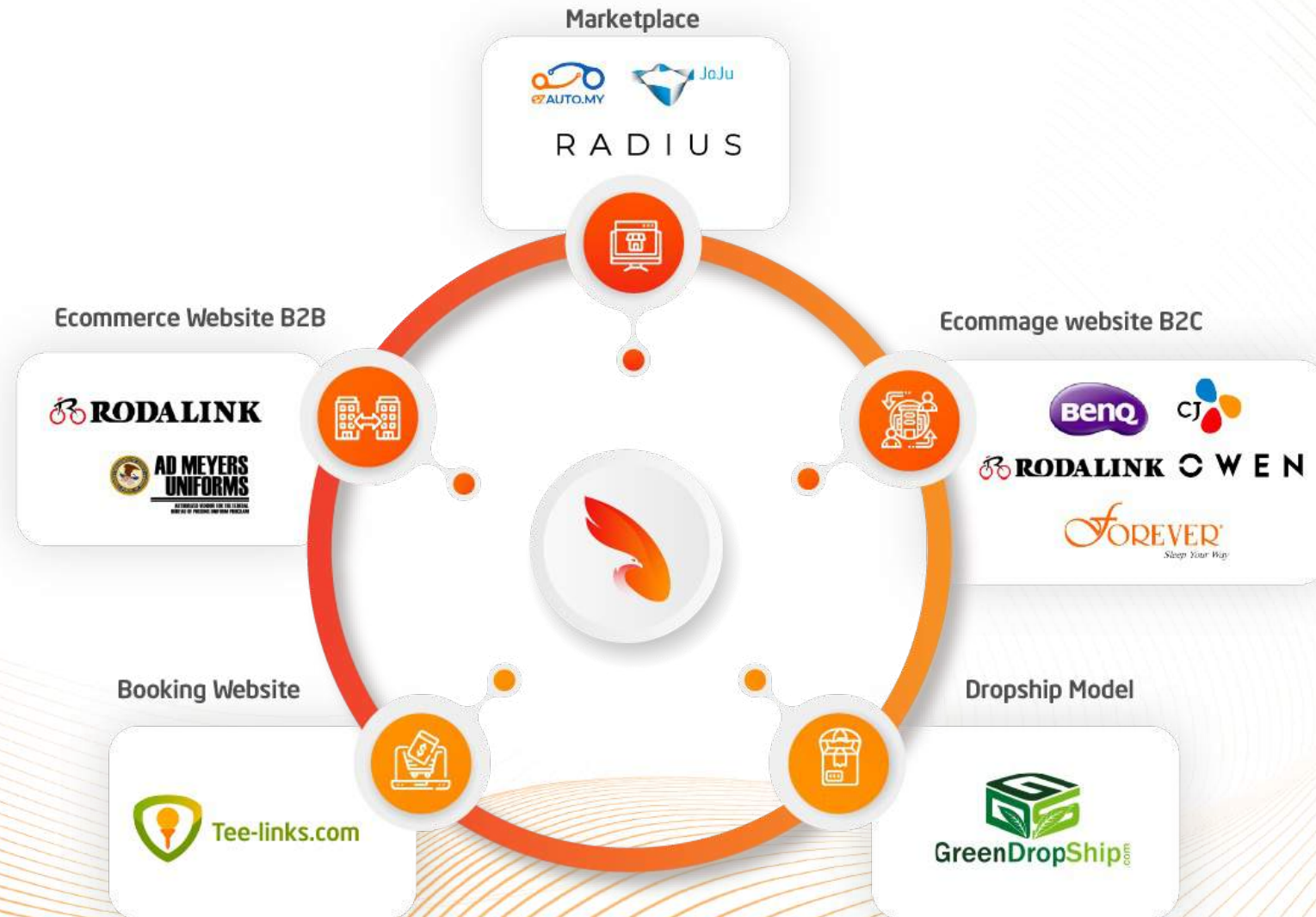
### Optimize Loading Speed

APC Caching - Optimize js/css - CDNs (Varnish/Akamai) - Database cleaning - Server tuning - Code Optimization

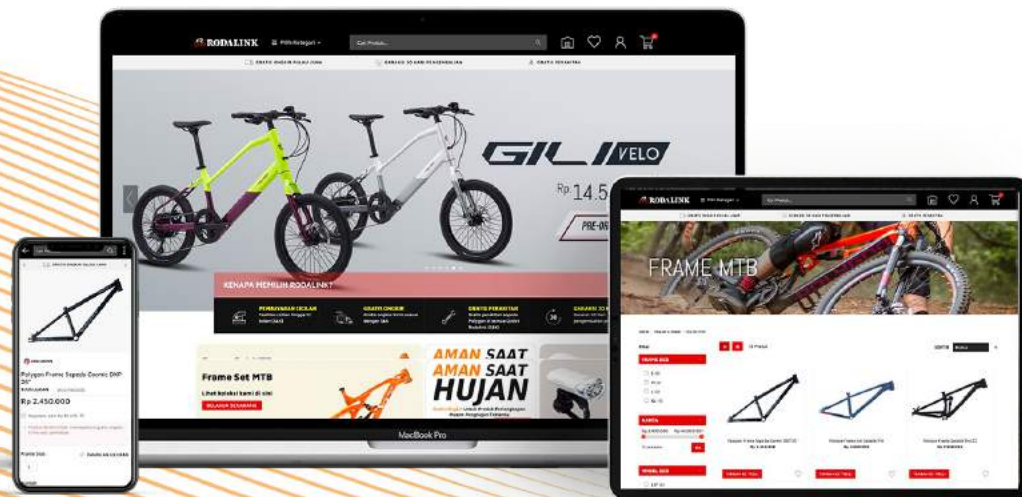
### Integrate third-party

- AdobeScene7
- Ebay - Amazon
- Google Base
- Google Analytics
- Ingram Micro
- Shipworks
- Exact Target
- KissMetrics
- Stamps.com
- Webtrends,
- Aisle7
- Tradedoubler
- EuroAds
- Shareasale
- Tripletex









Rodalink Group was established in 1997 and has become the biggest retail company providing bicycle in Indonesia. Rodalink belongs to Insera Sena Group which is one of the biggest bicycle manufactures in Asia.

After years, Rodalink has expended their business into other countries, such as Singapore and Malaysia. Rodalink Group is operating in 3 main countries, Indonesia, Singapore and Malaysia with many bicycle stores nowadays. The company's strategy is to focus on ecommerce which helps to expend the market share and leverage the business.

### Features

- ✓ Multi Website with Middleware model
- ✓ The ecommerce solution can connect to the existing inventory & store management system
- ✓ Consistency to the long-term development of the business. Emphasis Rodalink branding name
- ✓ Security all activities and information arising in ecommerce transaction Quality and stabilization

### Result

Ecommage is proud of to transfer the ecommerce solution to Rodalink which meets their strickly quality demand. This ecommerce solution also meets their flexibility requirement and fit to the long-term strategy of the business. The system has been operated smoothly since 2017 and has gotten the positive feedback from customer. The site on each country as following:

- Indonesia: <http://rodalink.com/id>
- Singapore: <https://www.rodalink.com/sg>
- Malaysia: <https://www.rodalink.com/my>





## OWEN



Kowil Fashion is a brand belonging to Phu Thai Holdings with the desire to bring a valuable Vietnamese fashion solution through exploiting the strength of fashion technology. Kowil creates an ecosystem of fashion, allowing customers to freely choose clothes for work, home, sports, accessories and many other convenient services.

Kowil's brand system includes: Owen, Winny, Dunlop, BHPC, Knot, Munsingwear, any FAM. With more than 1000+ points of sale spread over 63 provinces, Kowil allows customers to experience shopping in the comfortable space, quality with the best customer service.

With hundreds of providers and thousands of accesses per day, Kowil requires the system to be large enough to accommodate the amount of data and users. At the same time, ensuring uninterrupted user access provides personalized online experiences for each customer. The system allows for smooth production distribution operations, saving time among departments. Simultaneously flexibly integrate with third parties along with providing detailed intelligent reporting system to leverage maximum business operations.

### Features

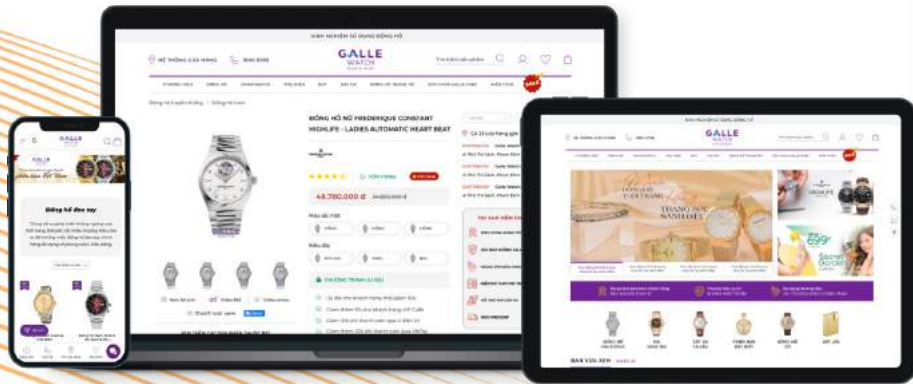
- ✓ Use magento as a centralized e-commerce solution
- ✓ The e-commerce solution can be intergated with other big data system such as SAP, CRM, CDP
- ✓ The system meets the long-term orientation of the business
- ✓ Emphasize and highlight the Kowil brand name
- ✓ Security for all transactions made on the website
- ✓ Ensuring the quality and stability of the e-commerce solution

### Result

The website <https://owen.vn/> has met the expectations of fashion lovers. The system helps Kowil expand the business model and reach out to many new customers in the market.



**GALLE**  
WATCH  
CHẤT & NHẤT



Tan Hai Minh is the number 1 distributor of watches and accessories in Vietnam. They import genuine and exclusively distribute over 18 brands such as Seiko, Orient, Certina, Chronoswiss, Pereret, Tissot... and so on

Tan Hai Minh operates with more than 500 employees, 200 showrooms and many major agents in Vietnam. In 2022, with the challenge of digital shopping activities, Tan Hai Minh decides to build an ecommerce system that helps them to serve more customers in the digital century.

The ecommerce system need to handle on 2 website brands, but 2 websites use the same backend. The system also need to connect to the ERP system to adapt the business operation. Beside that, the ecommerce system also need to integrate with other marketing system of Tan Hai Minh for the purpose of business

### Features

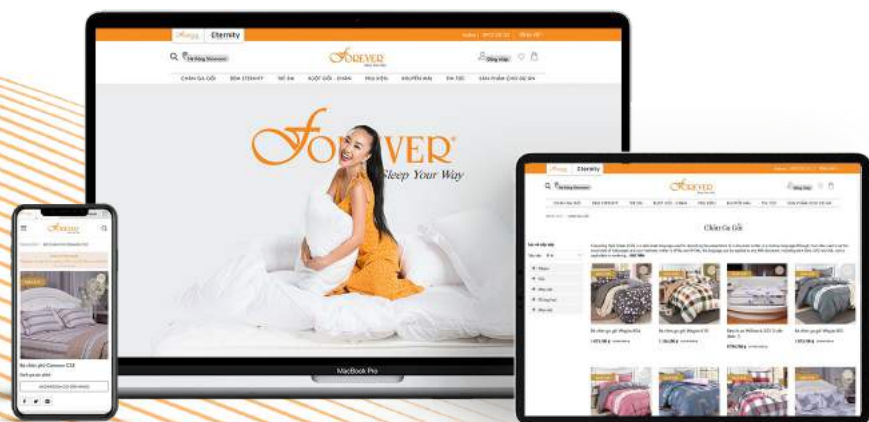
- ✓ Building ecommerce website for Tan Hai Minh Group: Galle Watch and Donghothuysi
- ✓ Integration the system with third parties such as ERP, CRM to ensure business operations
- ✓ Integration the system with Mobio CDP, Appier, Google Analytics, Google Tags Manager and many other Marketing tools
- ✓ Flexible with business development scale
- ✓ Security customer database as well as all system information
- ✓ Technology to support enterprise digital transformation
- ✓ Migrate data from old system to magento ecommerce system

### Result

Ecommage provides technology systems to accompany Tan Hai Minh in long-term business development orientation which helps the business to attract more new customers increases the revenue for a long time.

Website: <https://galle.vn/> and <https://donghothuysi.vn/>





Hoang Hai is the leading company in manufacturing BLANKETS – SHEETS – PILLOWS – MATTRESS in Vietnam in production and consumption of products at domestic and foreign market with the brand Forever and Enternity. Hoang Hai is a typical company in the production and distribution in Vietnam from ensuring from raw materials to production lines and distributing directly to users.

Hoang Hai operates with more than 500 employees, 70 showrooms and many major agents nationwide and two factories in Hanoi and Hung Yen. Hoang Hai needs a technology system that meets the two-way management between production and distribution. Not only that, it is also a line between businesses and customers to bring technology into the business management and operation..

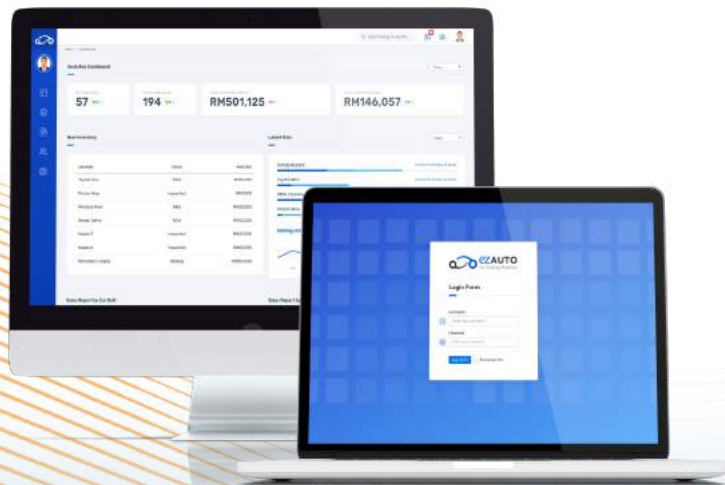
## Features

- ✓ Building ecommerce website for Hoang Hai
- ✓ Integration the system with third parties such as ERP, CRM to ensure business operations
- ✓ Flexible with business development scale
- ✓ Security customer database as well as all system information
- ✓ Technology to support enterprise digital transformation

## Result

Ecommage provides technology systems to accompany Hoang Hai in long-term business development orientation which helps the business to attract more new customers increases the revenue for a long time.





EZAuto is a used car auction project that allows used car suppliers to post their car products on the websites and then inspectors from EZ Auto will inspect and offer the last bidding prices for each of those cars.

Each car will be auctioned for each 2 hours auction session. After the auction ends, the successful bidder will be connected to the Malaysian government system to convert vehicle ownership registration.

EZ Auto needs a system to store large information and respond to large visits in a short time according to each auction. In addition, the system must keep the information secure in order to connect to the Malaysian government information system to perform necessary services such as changing owners and registering new owners for customers.

### Features

- ✓ Allows customers to register for cars auction
- ✓ Allows customers to access and auction cars by session
- ✓ Allows to set up new auctions for products that have not been successfully auctioned yet
- ✓ Connects to Malaysian government information systems
- ✓ The infrastructure is large enough to handle operating the big data car auction system.

### Result

The EZ Auto auction system is a large system and is well received by many customers with many positive reviews.



## R A D I U S



Radius is a corporation in Malaysia, providing utility services via mobile applications. Radius creates a service ecosystem that allows customers to enjoy choices such as driver service, house cleaning, child care, beauty care and many other services.

Radius allows service providers to register their services on the mobile app so that users can easily choose.

With hundreds of service suppliers and thousands of accesses each day, Radius requires their systems to be large enough to accommodate the large amount of data and concurrent users. Moreover, managers also need a smart and detailed reporting system to effectively manage the business performance of Radius and their service providers on their mobile applications

### Features

- ✓ Use Mobile app by React Native with Magento backend Model
- ✓ Manage service of suppliers
- ✓ Manage suppliers' quality and performance
- ✓ Automate introduce and recommend service suppliers for customers based on the customer behavior
- ✓ Build a large infrastructure system to meet service storage and operation
- ✓ Ensure safety and confidentiality of suppliers and customers' information

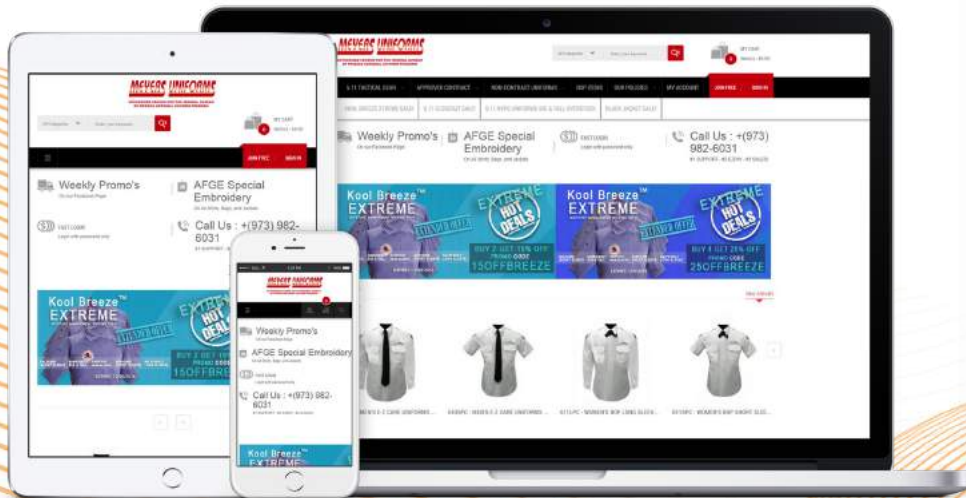
### Result

Radius mobile application system has been put into operation and has been highly appreciated by customers



# AD MEYERS UNIFORMS

AUTHORIZED VENDOR FOR THE FEDERAL  
BUREAU OF PRISONS UNIFORM PROGRAM



BopMeyers is a corporation that provides uniforms for the US government. BopMeyers provides all products such as military uniforms, badges, name tags ... according to US government policy. The order process in the past of BopMeyers were made through an email system that clients sent email to BopMeyers for their orders.

In order to facilitate transactions, BopMeyers has planned to build an e-commerce system that makes it easier for US government organizations to create and place orders quickly, while also helping for the management process of BopMeyers also becomes simpler.

## Features

- ✓ Optimization UI and UX of the website
- ✓ The interface is responsive on different browser screens, including mobile, tablet and computer
- ✓ Optimization website loading speed
- ✓ Maintenance and optimization of e-commerce solutions

## Result

With the support from Ecommage, the website of BopMeyers received a lot of positive feedback from users, and transaction volume on the website also increased significantly. BopMeyers' mobile site has also received good reviews from users.





CJ Group is the multinational corporation which was established in 1953 and its head quarter located in Seoul, South Korea. CJ Group is one of the most biggest corporation in South Korea. The company revenue was 25.1 billion USD in 2017. CJ Group is operating their trading in many industries, such as food & beverage, pharmaceutical and biotechnology, entertainment, online shopping and logistic.

Before 2016, CJ Group operated the trading in the South East Asia through many channel promotions, TV shopping and stores. To broaden the market share, CJ Group planed to transfer the trading focusing on ecommerce so that customers can be easy to reach to the CJ Group products. Also, the priority was to connect the ecommerce solution to the existing huge CJ's management system, so that to ensure the centralization and simplified in the management process.

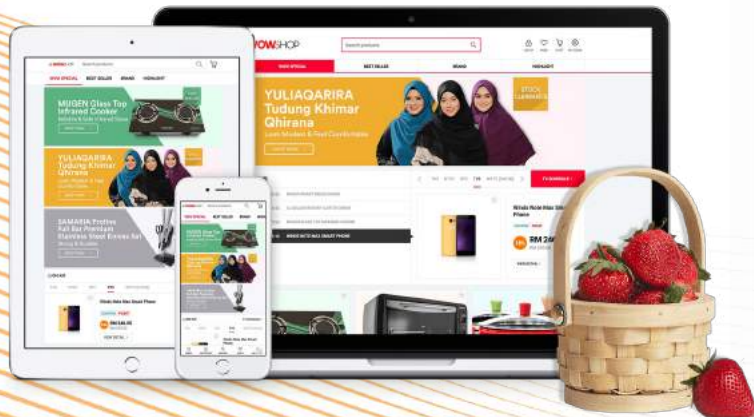
Ecommage has accompanied with CJ Group in this strategy, starting from building the ecommerce solution with 2 websites such as CJ Wow-shop <https://www.cjwowshop.com.my/> and CJ Oshopping (<https://oshopping.com.ph/>)

### Features

- ✓ Use Middleware model
- ✓ Unique website design for each brand's product name
- ✓ The ecommerce solution can connect to the existing CJ's manage system, like customer management system, promotion campaign management system, inventory management system, store management system, TV shopping management system, financial management system and order management system with large of database.
- ✓ Consistency to the long-term development of the business. Emphasis CJ Group brand name
- ✓ Security all activities and information arising in ecommerce transaction Quality and stabilization

### Result

Ecommage is proud of to transfer the ecommerce solution to CJ Group which meets their strickly quality demand. This ecommerce solution also meets their flexibility requirement and fit to the long-term strategy of the business. The system has been operated smoothly and has gotten the positive feedback from customer.







BenQ is the Taiwan multinational company which was established in 2001. The company is focusing on buying and selling high-tech products, consumer electronics, computers and connected devices such as TFL LCD, camera, smartphone... BenQ is one of Taiwan's largest corporations with more than 100,000 employees.

BenQ is using many systems to manage the trading transaction like SSO, Inventory system and security system. Therefore, the company needs an ecommerce solution that allows the business to centralize management systems and simplified the management process.

### Features

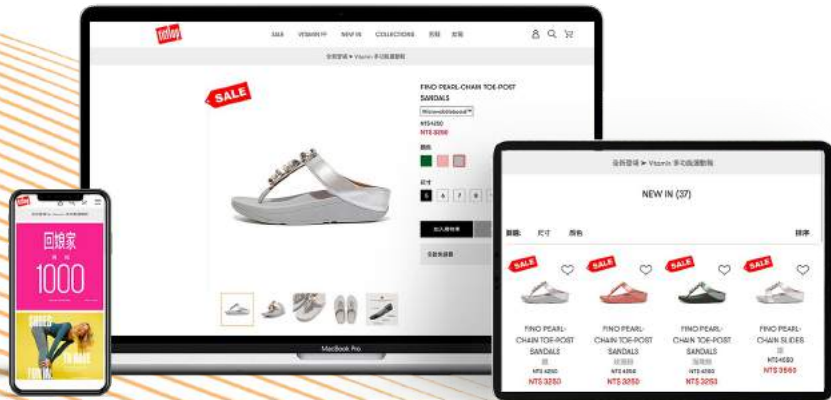
- ✓ Use SSO model
- ✓ Unique and specific website design
- ✓ Connect other business existing system (ERP, CMS, Taiwanese Shipping & Payment...) to ecommerce solution
- ✓ Centralize the information on the single ecommerce solution
- ✓ Security all activities and information arising in ecommerce transaction
- ✓ Enhance user experience Emphasis the BenQ brand name
- ✓ Quality and stabilization
- ✓ High speed processing of thousands of transactions at the same time

### Result

Ecommage has been successfully developed the ecommerce system for BenQ, which can visit at <https://store.benq.com>. The system can connect to and use the information of other existing BenQ's systems which lever- ages the user experience. After launching the ecommerce solution, BenQ gets many transactions through their website and the brand name has a strong impressive in the customer mind.







Fitflop is a fashion supplier since 2010 which is popular not only in Taiwan but also in Asia. In the strategic direction, Fitflop determined that it was necessary to take advantage of the power of the internet to make the business go further and further. Therefore, Fitflop has focused on investing in ecommerce system. Hence, ecommerce becomes a strategic activity of the company.

Facing the need to convert business model to ecommerce, Fitflop also faced difficulties in building a good enough system and human resources willing to change to meet the new model. Understanding the needs and difficulties of Fitflop, Ecommage together with Fitflop built an e-commerce system with a model suitable for the development orientation and characteristics of Fitflop. The e-commerce system not only had full preeminent features such as automatic inventory management, order management, product management, customer management... but also integrated with payment systems and domestic shipping, helping Fitflop to smoothly operate ecommerce activities

### Features

- ✓ Building ecommerce website for Fitflop
- ✓ Integration the system with third parties such as ERP, CRM, Taishinbank, Shinobank, Taiwanese's shipment gateway to ensure business operations
- ✓ Flexible with business development scale
- ✓ Security customer database as well as all system information
- ✓ Technology to support enterprise digital transformation

### Result

Ecommage provides technology systems to accompany Fitflop in long-term business development orientation which helps the business to attract more new customers increases the revenue for a long time.



# MOMA



Moma is a Taiwanese fashion company. The company has multiple stores connected to the delivery, pickup, and payment services of seven eleven stores and several other Taiwanese delivery providers.

With the desire to serve a wide range of customers and boost her business, Moma decided to invest in expanding the e-commerce system. The challenge was that the e-commerce system must be able to connect with the payment system of Taiwan, the delivery system of Taiwan, and at the same time link with the delivery system of the seven eleven chain stores. Moreover, the system must be connected to Moma's existing ERP system to help Moma manage all products, orders, customers... Understanding that need, Ecommage worked with Moma to build a commercial solution e-commerce is suitable to meet the unique business characteristics of Moma.

## Features

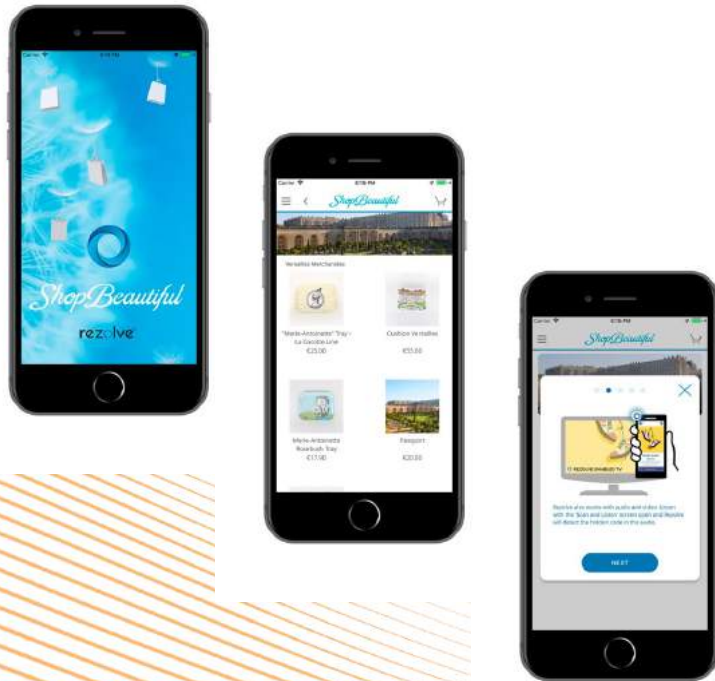
- ✓ Building ecommerce website for Moma
- ✓ Integration the system with third parties such as ERP, CRM, Taishinbank, Shinobank, Taiwanese's shipment gateway, the seven eleven system to ensure business operations
- ✓ Flexible with business development scale
- ✓ Security customer database as well as all system information
- ✓ Technology to support enterprise digital transformation

## Result

Ecommage provides technology systems to accompany Moma in long-term business development orientation which helps the business to attract more new customers increases the revenue for a long time.



**rezolve**<sup>®</sup>  
instant salesware



Mobile applications which helps businesses operate e-commerce effectively and easily

With concerns about how to help users shop more conveniently and how to bring the company's products to customers in the fastest and most natural way, in 2017, Ecommage cooperated with Rezolve in building smart shopping application system, using AI to analyze data. This system allows customers to simply scan favorite product images or recording a piece of music or a reading and the system will help users find the fastest product, the fastest seller which makes shopping experience easy and most convenient.

### Features

- ✓ Use AI systems in assisting customers with shopping
- ✓ Use and analyze data with Big Data system
- ✓ Building a safety and security system which preventing outside attacks
- ✓ Identify and classify products through scanning photos and listening to music
- ✓ Bring products to users through scanning scenes and listening to music
- ✓ Support users to shop with just one click
- ✓ Fast, flexible during shopping
- ✓ Convenient for users

### Result

The system is highly recommended in the UK. Not only that, the system also helps businesses access quickly and precisely identify their target customers, to help customers improve the shopping experience, and Samsung is an example of this system.





Ecommage

# THANK YOU

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