Anas Pavdajiwala

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LinkedIn | Portfolio

Currently I am working as a UI/UX Designer at Nesy Design solution.UI/UX Designer with [1 year] of experience creating intuitive, visually appealing, and user-centric digital experiences. Proficient in all aspects of the design process from concept development to final execution, with a strong focus on user research, wireframing, prototyping, and user testing. Possess a keen eye for detail and a passion for crafting engaging interfaces that enhance user satisfaction and drive business goals. Adept at collaborating with cross-functional teams to deliver innovative design solutions that meet both user needs and business objectives. Proficient in industry-standard design tools such as Adobe Photoshop, Adobe illustrator, and Figma. Seeking opportunities to leverage expertise in UI/UX design to contribute to the success of dynamic projects and drive positive user experiences.Review designs done by more junior UX/UI designers on the team

- Conducted user research to understand needs and behaviors.
- > Created wireframes and prototypes for design concepts.
- Designed user interfaces that are intuitive and visually appealing.
- Collaborated with cross-functional teams to align design with business goals.
- > Iteratively refined designs based on user and stakeholder feedback.
- > Ensured designs are responsive and accessible across devices.
- > Implemented UI animations to enhance user experience.
- > Documented design specifications and style guides for consistency.

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Skills

Communication and exceptional creative idea, mentoring. Leadership & Listening. Presentation skills. Critical thinking. Problem solving. Stakeholder management. Influencing. Sketching, Prototyping, and user testing. User-Centered Design approach, Collaborate with other team members and stakeholders.

- > Adobe XD, Adobe Photoshop, Adobe Illustrator
- ≻ Figma
- Wireframe (Moqups, Mockflow, Balasamiq)
- > Prototype
- Web and Mobile Apps Design
- communication skills
- Product Design
- Project Management

Employment History

NESY DESIGN STUDIO, UI UX Designer, August-2023 – Present

- > Conducted user research to identify pain points and user preferences, informing design decisions.
- > Created wireframes and low-fidelity prototypes to visualize initial design concepts.
- Collaborated with product managers and developers to translate business requirements into intuitive user-interfaces.
- > Designed responsive layouts for web and mobile applications, focusing on usability and accessibility.
- > Iteratively refined designs based on usability testing and feedback from stakeholders.
- > Maintained design documentation and assets to ensure consistency across projects.
- Contributed to the development of design systems and pattern libraries to streamline the design process.
- Stayed updated on industry trends and best practices in UI/UX design to continuously improve skills and

knowledge.

Supported the development team during implementation, ensuring designs are faithfully translated into the final product.

Qualification

SSC:

- Language-Gujarati
- > 50%-2021