ITISHA VARSHNEY

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Summary

Experienced WordPress Developer with over 1.6 years of experience in WordPress custom theme building and editing. Proficient in web technologies and WordPress platform, with expertise in Elementor, WP-Bakery, and similar plugins. Known for attention to detail and excellent communication skills.

Experience

03/2024 - 04/2024

AI Void Technologies - Hyderabad
WordPress Developer
Managed WordPress development and custom theme creation

- Managed multiple large-scale projects, delivering all on time and within budget.
- Improve existing Websites and add new features.
- Develop mobile-friendly versions of websites,themes and plugins.
- Used Elementor, WPBakery, Divi, TadDiv and other plugins to build and edit custom themes, improving website performance by 30%.
- Collaborated with a team of developers, contributing to a 20% increase in team productivity.
- Meet with clients to discuss projects requirements and goals.

12/2022 - 02/2024

NotifyVisitors Pvt ltd. - New delhi
WordPress Developer

- NotifyVisitors is marketing automation software to engage and re-engage customers across various devices and platforms
- Monitored website performance and handled troubleshooting and WordPress issues
- Worked on multiple projects per week, all of which were delivered on time.
- Managed company WordPress website back-end including plugins, tools, and database
- Programing languages: HTML, CSS, PHP, JavaScript
- Custom theme development
- Theme and plugin installation
- Page builders: Elementor, Divi, WP Backery.

Skills

- Basic PHP
- Html
- CSS
- JavaScript
- WordPress
- MYSQL
- JQuery
- Elementor
- WP-Bakery
- Restful APIs
- WooCommerce Integration
- Security and Maintenance
- AdSense Integration
- Theme/template Integration
- Responsive Web design
- Canva

Education

2022

University of Engineering and Management - Jaipur, RJ
Master of Computer Application
CGPA: 9.4

2019

University of Allahabd - Prayagraj, UP
Bachelor of Science
Percentage:-70%

Projects

Design And Development

- https://inteyoga.org/
- https://www.notifyvisitors.com/apps/
- https://www.notifyvisitors.com/recipes/
- https://www.notifyvisitors.com/agencies/
- https://www.drakhildental.com/
- https://cvq.in/

- https://aivoidtechnologies.com/
- https://www.opacifyweb.com/
- https://www.tituselevators.com/
- https://www.invitereferrals.com/
- https://hearing.aivoidtechnologies.online/
- https://stagewp.notifyvisitors.com/products/compare/
- https://www.notifyvisitors.com/products/
- https://r12cloudhosting.com/
- https://cmpaper.in/
- https://aivoidtechnologies.online/
- https://www.notifyvisitors.com/templates/
- https://www.notifyvisitors.com/resources/

Strengths

- WordPress Development
- Web Technologies
- SEO
- Time Management

Hobbies and Interests

- Acquiring New Things
- Cooking
- Listening Music
- Web Surfing
- Painting
- Reading