

Mohammad Naushad Shaikh

SEO Executive

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PROFILE

With 6 months of experience at WebMobTech Solutions Pvt. Ltd., I practice On-Page SEO, Off-Page SEO, Technical SEO, Social Media Management, Email Campaign Management, and App Store Optimization, Reel Creation for Social Media. I was praised for SEO and Reel Creation. I am looking for a challenging role in digital marketing to utilize my skills in SEO, SMO, and ASO.

PROFESSIONAL EXPERIENCE

WebMobTech Solutions Pvt. Ltd.

Ahmedabad

Digital Marketing Intern (6 Months)

December 2023 - June 2024

- **On-Page SEO:** Competitors Keyword Research, Competitors Blog Research, Keyword Research for Blogs and 1 Company's Product Website, Meta Tags and Heading Optimization, Cluster Topics Creation for Product Website, Content Optimization, Content Updated, Image Optimization, Internal linking, Schema Markup, Monthly report of keywords and traffic
- **Off-Page SEO:** 119 Guest Post Created, 150+ Profile Backlink Creation, Competitor Backlink Research and Analysis, 100+ Social Bookmarking, 10+ Image Submission on 15 different websites, 15+ Infographics Submission on 10 different websites, 150+ Quora Submissions, 20+ Article Submissions
- **Technical SEO:** Indexing and Crawlability related issues identified and solved, 5+ 404 ERRORS solved
- **Social Media Management:** Social Media Competitor Research, Social Media Post Research, Social Media Calendar Creation, Trending Office Reel Finding and Creation, Coordination with Design Team, Instagram Reel Creation for any celebration of the company. From Feb 2024 to June 2024 Only I was responsible for SMM
- **Personal Website for SEO Practice:** I created a Blog on WordPress from 15 August 2022 to 15 August 2023 to practice SEO. I have succeeded in getting 140+ clicks and 40K+ impressions on this blog

Tools

WordPress, Blogger.com, Google Search Console, Google Analytics, Ahrefs, Semrush, KeywordTool.io, UberSuggest, PageSpeed Insight, ChatGPT, Gemini, Canva, MS Word, Excel, PowerPoint, Google Doc, Google Sheet, Mailmeteor, Buffer

OTHER SKILLS

- Good understanding of SEO Fundamentals, Google Algorithms and Updates, and Ranking Factors.
- I have Teamwork and Collaboration Skills (In my previous company, I interacted well with Designers, Developers, and Content Writers), Team Player, Marketing Mindset, Analytical Thinking
- Good understanding of HTML, CSS, and WordPress.
- I did ASO Keyword Research, App Screenshots Optimization, App Description Created, App Title and SubTitle Created for company's product application.
- I took the responsibility of taking photos and videos of Sports Month and also created reels for this.

EDUCATION

Bachelor of Engineering (IT) (CGPA: 7.54)

SAL College of Engineering (2021-2024)

Diplome (IT) (CGPA: 8.54)

Government Polytechnic Ahmedabad (2018-2021)

10th (78.50%)

Shree Muktajivan Vidhyalaya (2018)